

Aesthetic Photo Template 2025

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⚙️ Status	Brainstorming

Not sure how to write prompts for aesthetic AI photos?

Just use this template — I prepared a bunch of easy-to-pick options for you.

Mix, match, and you're done.

**[Subject/scene], [visual elements], [mood/adjectives], [color palette],
[lighting], [composition/camera], [style], -ar [aspect ratio]**

1. Subject / Scene

- cozy reading nook
- morning coffee setup
- a dog being groomed
- studio desk workspace
- rainy city street
- vintage kitchen counter
- picnic in a meadow
- minimal skincare flatlay
- handmade jewelry showcase
- sunset at the beach

- small plant on a window sill
 - street food vendor at night
 - bedroom with soft lighting
 - retro diner corner
 - mountain landscape at dawn
 - rainy window with blurred lights
 - art supplies on wooden table
 - rustic bakery interior
 - outdoor yoga in forest
 - pet and owner bonding moment
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2. Visual Elements

- ceramic mug
- linen cloth
- vintage books
- dried flowers
- glass vase
- leather-bound notebook
- marble counter
- antique clock
- scattered petals
- water droplets
- candlelight
- wire-frame glasses
- green plants
- tea set with steam

- open laptop with notes
 - soft blanket
 - mist in the air
 - raindrops on glass
 - fairy lights
 - textured wooden floor
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3. Mood / Adjectives

- dreamy
- cozy
- serene
- romantic
- vintage
- clean
- quiet
- mysterious
- joyful
- vibrant
- minimal
- luxurious
- rustic
- whimsical
- nostalgic
- calm
- peaceful
- elegant

- energetic
 - earthy
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4. Color Palette

- warm neutrals
 - pastel tones
 - earthy colors
 - muted greens and browns
 - monochrome
 - beige and ivory
 - terracotta and sage
 - navy and gold
 - blush pink and cream
 - forest green and tan
 - cool greys
 - lavender and lilac
 - black and white
 - dusty rose and taupe
 - mint and peach
 - olive green and mustard
 - icy blue and silver
 - burnt orange and sand
 - deep purple and plum
 - warm yellow and clay
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5. Lighting

- soft natural light
 - golden hour sunlight
 - warm indoor light
 - moody shadows
 - candlelit glow
 - morning sunlight
 - backlit silhouette
 - soft window light
 - neon lighting
 - diffused daylight
 - ambient glow
 - soft rim lighting
 - dramatic chiaroscuro
 - overcast daylight
 - twinkling fairy lights
 - flickering light from candles
 - sunbeams through leaves
 - reflections from puddles
 - cool bluish tone
 - filtered light through curtain
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6. Camera Angle / Composition

- overhead shot
- close-up
- eye-level view
- low angle

- top-down flatlay
 - wide angle
 - centered composition
 - off-centered subject
 - bokeh background
 - shallow depth of field
 - macro shot
 - tilted angle
 - symmetrical framing
 - rule of thirds
 - back view
 - side profile
 - vignette framing
 - zoomed-out landscape
 - portrait orientation
 - cinematic crop
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7. Style

- film photography
- editorial
- polaroid style
- soft pastel aesthetic
- minimalism
- Scandinavian design
- cottagecore
- cyberpunk

- retro vintage
 - boho chic
 - modern clean design
 - rustic farmhouse
 - surreal
 - dark academia
 - analog texture
 - digital art
 - watercolor illustration
 - moody and artistic
 - soft-focus photography
 - luxury branding aesthetic
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8. Aspect Ratio

- **Instagram square** → -ar 1:1
 - **Pinterest / blog** → -ar 4:5
 - **Website banner** → -ar 16:9
 - **Reel / TikTok** → -ar 9:16
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